

## MISSION

To promote and maintain company branding by using my artistic and technical abilities in creating user friendly and visually appealing media collaterals

## WORK EXPERIENCE

### Web Designer

AAA Southern New England (not-for-profit)  
Providence, RI - 9/10 to present

- Utilizing PHP, HTML, CSS and jQuery, I build landing pages / sections for internal departments & 2 other AAA sister clubs
- Perform large scale redesigns of website sections
- Design and build mobile sites with jQuery Mobile
- Build interactive widgets and call upon them using includes
- Create cross-browser capable sites
- Build / send email campaigns to over a million members
- Meet with inter-departmental staff for QA sessions and to provide solutions to existing website problems
- Assist coworkers with design and / or technical issues

### Web Graphic Designer

Landmark Investment Group (Land Developer)  
Middletown, CT - 3/10 to 9/10

- Manage projects from negotiating with vendors to final output
- Builder of websites, print collaterals, branding and databases

### Web Graphic Designer

JobTarget (Software Company)  
New London, CT - 1/08 to 2/09

- Created and maintained corporate branding: logos, business cards, and PowerPoint presentations
- Designed trade show booth graphics, pop-up displays, & various promotional items
- Constructed a coupon savings book to be inserted into 289,000 copies of HR Magazine
- Executed brochures, print ads, mailers and banner ads
- Coded & designed eBlasts, websites and eNewsletters
- Collaborated with marketing team in conceptualizing promotional campaigns

### Graphic Design Specialist

Long Island Association for AIDS Care (Not-For-Profit)  
Hauppauge, NY - 5/07 to 9/07

### Web Designer

Vision Marketing, Inc. (Design/Marketing Firm)  
Bayport, NY - 10/04 to 8/07

### Contract Web and Print Designer

Web Development and Marketing Industries  
USA - 5/07 to 9/10

- Websites
- Print Design
- Trade Show Graphics
- Flash Banners
- Branding
- Project Management
- Consultations
- Social Media (Beginner)

## EDUCATION

Bachelors of Fine Arts in Digital Arts and Design  
C.W. Post, Long Island University

- Magna Cum Laude
- 2003 Student BOLI award winner
- Honors program award recipient

Associates in Computer Information Systems  
SUNY College of Technology at Farmingdale

- Minor in Business Administration

## SKILLS / SOFTWARE

- Mobile Design + Build
- Web Design + Front End Build
- HTML- HTML5 / CSS - CSS3
- jQuery + jQuery Mobile
- Web GUI Design
- Email Design + Build
- 2-D Design
- PHP
- JavaScript
- Photo Retouching
- Vector Graphics Creation
- Project Management
- Video / Sound Design
- Illustrator
- Photoshop
- Dreamweaver
- Fireworks
- Flash
- InDesign
- QuarkXPress
- Acrobat
- Word
- PowerPoint
- Excel
- Premiere
- Director

## OTHER

- Owner - Ultimate Bagel Cafe - 3/96 to 2/00
- Proficient in Mac and PC platforms